

Application for Tourist Destination Signing on Trunk Roads

SECTION A – TO BE COMPLETED BY THE APPLICANT

Please read Tourist Signs in England before you complete this form. This will help you understand the application process and how likely your application is to succeed. The section references given below relate to the relevant sections in Tourist Signs in England. As tourist signs can be expensive, we also recommend you read the costs section on the National Highways website before proceeding.

If you are applying for combined signs in conjunction with another tourist destination, each tourist destination will need to fill out a copy of this form individually.

A1 Your tourist destination's...

Name: TREGUDDICK DISTILLERY
 Address: TREGUDDICK, LAUNCESTON, CORNWALL PL15 7JN
 Postcode: PL15 7JN Phone number (for public enquiries): 01566 788310
 Website address: www.treguddick.com

A2 Is your tourist destination accessed directly from a trunk road? (Section 2.3) Yes No

A3 Is your tourist destination permanent or temporary? (Sections 5.1 and 5.2.2) Permanent Temporary

A4 Type of tourist destination (Section 5.1) Attraction Facility

Describe your tourist destination e.g. zoo, restaurant: DISTILLERY + VISITOR CENTRE

A5 For tourist attractions, state the number of visitors per year and/or in the peak month (to the nearest thousand) (Section 5.3) Per year: 29'000 (2022-2023)
 Peak month:

A6 How many visitors do you expect to receive on a typical day? 70-75

A7 Provide details of parking facilities on site or close by (within 250m). For parking facilities close by, please describe where these are e.g. name of a nearby public car park or road name for on-street parking bay (Section 5.5)

No. of spaces for	On Site	Within 250m	(Description)
Cars	<u>32</u>	<u>—</u>	
Coaches	<u>3</u>	<u>—</u>	
Disabled	<u>4</u>	<u>—</u>	

A8 Please confirm that your tourist destination has good quality publicity material that contains clear mapping with directions on a website, within tourist guide books and/or at local Tourist Information Centres (Section 4.2) Yes No

A9 Please give details of your opening

hours, including seasonal variations: 9-30-5pm 7 days a week & Christmas Day.

A10 Is your destination accredited by a Quality Assurance Scheme? (Section 5.4)

Yes No

Scheme name: VISIT ENGLAND

Awarding body: VISIT ENGLAND

Membership No: _____

Date of award: _____

Expiry / renewal date: 15 JULY 2023

A11 Is this a joint application with another tourist destination?

Please provide the names of the other tourist destination(s) you are applying with (if applicable):

Yes No

A12 Use this space to list any other information which may support your application (use additional sheets if necessary)

Petition from local people and visitors attached.

A13 Your contact details...

Name: [REDACTED] SALES DIRECTOR

Company: TREGUDDICK DISTILLERY LTD

Address: TREGUDDICK, SOUTH PETHERWIN, CORNWALL

Postcode: PL15 7JN

Phone number: [REDACTED]

Email address: [REDACTED]@treguddickdistillery.com

Please send this completed form and the following supporting information to your Home Highway Authority (refer to Section 10.2 of Tourist Signs in England):

- Evidence for visitor numbers (applications for tourist attractions only)
- Evidence of publicity material (all applications)
- Quality assurance scheme accreditation (as applicable)

If National Highways is not your Home Highway Authority, this form should be sent to the applicable Local Highway Authority together with any information required by them for tourist signs on their network.

SECTION B – TO BE COMPLETED BY THE HOME HIGHWAY AUTHORITY

This section is to be completed by the Home Highway Authority (either the Local Highway Authority or National Highways as applicable).

If any of the information and/or evidence required from Section A is missing or if it is insufficient request further information and/or evidence from the applicant before completing this section.

- B1** Will the Local Highway Authority or Authorities be providing continuity signing to this tourist destination on the local road network (i.e. from the trunk road to the destination) Yes No NA
- B2** Can the destination be reached from the trunk road by following existing signs to a location which appears on the destination's address? Yes No
- B3** For attractions, does the evidence provided verify the visitor numbers given in A5? Yes No NA
- B4** For attractions, do the expected visitor numbers (A6) align with the overall visitor numbers (A5)? Yes No NA
- B5** Confirm that the parking space numbers (A7) have been verified and they are sufficient to cater for the expected visitor numbers (A6) Yes No
- B6** Confirm that the opening hours given in A9 have been verified Yes No
- B7** Confirm that membership of a quality assurance scheme has been verified Yes No NA
- B8** Confirm that the destination has good quality publicity material (A9) Yes No NA
- B9** Is the destination currently signed from any other junction on a trunk road as a tourist destination or using standard direction signs? Yes No

B10 Provide any additional local information pertinent to this application, either relating to the above or otherwise, on a separate sheet and attach to this form.

B11 Home Highway Authority Contact Details (if applicable):

Name: [REDACTED]

Authority: CORNWALL COUNCIL

Address: TREGONBERVES DEPOT, ST. AUSTELL

Phone Number: 0300 1234 222 Post Code: PL26 7DS

Email address: enquiries@cornwallhighways.co.uk

If this section has been completed by a Local Highway Authority please send this form and the supporting information to the National Highways area team for the trunk road that any approved tourist signs would be located in.

SECTION C – EVALUATION BY NATIONAL HIGHWAYS

If any of the information and/or evidence required from Section A or B is missing or if it is insufficient request further information and/or evidence from the Local Highway Authority and/or the applicant before completing this section.

In addition, this section should only be completed once the proposed route to be signed has been established by the relevant Highway Authorities. Without this, the application cannot be assessed against the specific criteria in TD 52.

Where advice from VisitEngland is required, contact the Safer Roads – Design team who will liaise with VisitEngland.

C1 Describe the proposed route to be signed and/or attach a map of it to this form:

C2 Does this application meet the criteria for tourist signs on trunk roads outlined in TD 52? If 'no', provide clear reasons in D1. Advice required
Where there is a degree of subjectivity, advice from VE should be sought Yes No

C3 Can tourist signs be safely accommodated on the trunk road network within the extent of the public highway (if no, provide details of any locations where this will not be possible in D1) Yes No

C4 If advice from VisitEngland has been sought, please summarise this here and/or attached their correspondence (use additional sheets if necessary):

SECTION D – DECISION BY NATIONAL HIGHWAYS

D1 This application is: Successful* Unsuccessful
For unsuccessful applications, give a clear and succinct explanation for the reasons for this decision:

Signature: _____ Date: _____
Name: _____
Position: _____
Areas Team: _____
Address: _____
Postcode: _____
Email address: _____
Phone number: _____

If applicable, National Highways will inform the Home Highway Authority of their decision by returning a copy of this form when all sections have been completed.

*Successful applications are valid for a period of 6 months from the date entered above.

Date	Visitors				
01/01/2023	147	19/02/2023	91	09/04/2023	114
02/01/2023	37	20/02/2023	36	10/04/2023	182
03/01/2023	37	21/02/2023	36	11/04/2023	46
04/01/2023	37	22/02/2023	36	12/04/2023	46
05/01/2023	56	23/02/2023	55	13/04/2023	68
06/01/2023	74	24/02/2023	73	14/04/2023	91
07/01/2023	110	25/02/2023	109	15/04/2023	137
08/01/2023	92	26/02/2023	91	16/04/2023	114
09/01/2023	37	27/02/2023	36	17/04/2023	46
10/01/2023	37	28/02/2023	36	18/04/2023	46
11/01/2023	37	01/03/2023	46	19/04/2023	46
12/01/2023	56	02/03/2023	68	20/04/2023	68
13/01/2023	74	03/03/2023	91	21/04/2023	91
14/01/2023	110	04/03/2023	137	22/04/2023	137
15/01/2023	92	05/03/2023	114	23/04/2023	114
16/01/2023	37	06/03/2023	46	24/04/2023	46
17/01/2023	37	07/03/2023	46	25/04/2023	46
18/01/2023	37	08/03/2023	46	26/04/2023	46
19/01/2023	55	09/03/2023	68	27/04/2023	68
20/01/2023	73	10/03/2023	91	28/04/2023	91
21/01/2023	109	11/03/2023	137	29/04/2023	137
22/01/2023	91	12/03/2023	114	30/04/2023	114
23/01/2023	36	13/03/2023	46	01/05/2023	201
24/01/2023	36	14/03/2023	46	02/05/2023	50
25/01/2023	36	15/03/2023	46	03/05/2023	50
26/01/2023	55	16/03/2023	68	04/05/2023	75
27/01/2023	73	17/03/2023	91	05/05/2023	100
28/01/2023	109	18/03/2023	137	06/05/2023	150
29/01/2023	91	19/03/2023	114	07/05/2023	125
30/01/2023	36	20/03/2023	46	08/05/2023	50
31/01/2023	36	21/03/2023	46	09/05/2023	50
01/02/2023	36	22/03/2023	46	10/05/2023	50
02/02/2023	55	23/03/2023	68	11/05/2023	75
03/02/2023	73	24/03/2023	91	12/05/2023	100
04/02/2023	109	25/03/2023	137	13/05/2023	150
05/02/2023	91	26/03/2023	114	14/05/2023	125
06/02/2023	36	27/03/2023	46	15/05/2023	50
07/02/2023	36	28/03/2023	46	16/05/2023	50
08/02/2023	36	29/03/2023	46	17/05/2023	50
09/02/2023	55	30/03/2023	68	18/05/2023	75
10/02/2023	73	31/03/2023	91	19/05/2023	100
11/02/2023	109	01/04/2023	137	20/05/2023	150
12/02/2023	91	02/04/2023	114	21/05/2023	125
13/02/2023	36	03/04/2023	46	22/05/2023	50
14/02/2023	36	04/04/2023	46	23/05/2023	50
15/02/2023	36	05/04/2023	46	24/05/2023	50
16/02/2023	55	06/04/2023	68	25/05/2023	75
17/02/2023	73	07/04/2023	182	26/05/2023	100
18/02/2023	109	08/04/2023	137	27/05/2023	150

28/05/2023	125	16/07/2023	171	03/09/2023	137
29/05/2023	201	17/07/2023	68	04/09/2023	55
30/05/2023	50	18/07/2023	68	05/09/2023	55
31/05/2023	50	19/07/2023	68	06/09/2023	55
01/06/2023	82	20/07/2023	103	07/09/2023	82
02/06/2023	109	21/07/2023	137	08/09/2023	109
03/06/2023	164	22/07/2023	205	09/09/2023	164
04/06/2023	137	23/07/2023	171	10/09/2023	137
05/06/2023	55	24/07/2023	68	11/09/2023	55
06/06/2023	55	25/07/2023	68	12/09/2023	55
07/06/2023	55	26/07/2023	68	13/09/2023	55
08/06/2023	82	27/07/2023	103	14/09/2023	82
09/06/2023	109	28/07/2023	137	15/09/2023	109
10/06/2023	164	29/07/2023	205	16/09/2023	164
11/06/2023	137	30/07/2023	171	17/09/2023	137
12/06/2023	55	31/07/2023	68	18/09/2023	55
13/06/2023	55	01/08/2023	68	19/09/2023	55
14/06/2023	55	02/08/2023	68	20/09/2023	55
15/06/2023	82	03/08/2023	103	21/09/2023	82
16/06/2023	109	04/08/2023	137	22/09/2023	109
17/06/2023	164	05/08/2023	205	23/09/2023	164
18/06/2023	137	06/08/2023	171	24/09/2023	137
19/06/2023	55	07/08/2023	68	25/09/2023	55
20/06/2023	55	08/08/2023	68	26/09/2023	55
21/06/2023	55	09/08/2023	68	27/09/2023	55
22/06/2023	82	10/08/2023	103	28/09/2023	82
23/06/2023	109	11/08/2023	137	29/09/2023	109
24/06/2023	164	12/08/2023	205	30/09/2023	164
25/06/2023	137	13/08/2023	171	01/10/2023	91
26/06/2023	55	14/08/2023	68	02/10/2023	36
27/06/2023	55	15/08/2023	68	03/10/2023	36
28/06/2023	55	16/08/2023	68	04/10/2023	36
29/06/2023	82	17/08/2023	103	05/10/2023	55
30/06/2023	109	18/08/2023	137	06/10/2023	73
01/07/2023	205	19/08/2023	205	07/10/2023	109
02/07/2023	171	20/08/2023	171	08/10/2023	91
03/07/2023	68	21/08/2023	68	09/10/2023	36
04/07/2023	68	22/08/2023	68	10/10/2023	36
05/07/2023	68	23/08/2023	68	11/10/2023	36
06/07/2023	103	24/08/2023	103	12/10/2023	55
07/07/2023	137	25/08/2023	137	13/10/2023	73
08/07/2023	205	26/08/2023	205	14/10/2023	109
09/07/2023	171	27/08/2023	171	15/10/2023	91
10/07/2023	68	28/08/2023	274	16/10/2023	36
11/07/2023	68	29/08/2023	68	17/10/2023	36
12/07/2023	68	30/08/2023	68	18/10/2023	36
13/07/2023	103	31/08/2023	103	19/10/2023	55
14/07/2023	137	01/09/2023	109	20/10/2023	73
15/07/2023	205	02/09/2023	164	21/10/2023	109

22/10/2023	91	10/12/2023	114
23/10/2023	36	11/12/2023	46
24/10/2023	36	12/12/2023	46
25/10/2023	36	13/12/2023	46
26/10/2023	55	14/12/2023	68
27/10/2023	73	15/12/2023	91
28/10/2023	109	16/12/2023	137
29/10/2023	91	17/12/2023	114
30/10/2023	36	18/12/2023	46
31/10/2023	36	19/12/2023	46
01/11/2023	46	20/12/2023	46
02/11/2023	68	21/12/2023	68
03/11/2023	91	22/12/2023	91
04/11/2023	137	23/12/2023	137
05/11/2023	114	24/12/2023	114
06/11/2023	46	25/12/2023	0
07/11/2023	46	26/12/2023	0
08/11/2023	46	27/12/2023	46
09/11/2023	68	28/12/2023	68
10/11/2023	91	29/12/2023	91
11/11/2023	137	30/12/2023	137
12/11/2023	114	31/12/2023	114
13/11/2023	46		
14/11/2023	46		
15/11/2023	46		
16/11/2023	68		
17/11/2023	91		
18/11/2023	137		
19/11/2023	114		
20/11/2023	46		
21/11/2023	46		
22/11/2023	46		
23/11/2023	68		
24/11/2023	91		
25/11/2023	137		
26/11/2023	114		
27/11/2023	46		
28/11/2023	46		
29/11/2023	46		
30/11/2023	68		
01/12/2023	91		
02/12/2023	137		
03/12/2023	114		
04/12/2023	46		
05/12/2023	46		
06/12/2023	46		
07/12/2023	68		
08/12/2023	91		
09/12/2023	137		